

Singularity

SINGULARITY RAPID PROCESS REENGINEERING

Reduce costs and overheads in days with more efficient processes



Eliminate inefficiency

High Speed

Time = Money

Reduce costs

Results within days

TIME = MONEY

In a challenging economy your organization must operate as efficiently and cost effectively as possible. You will be looking at ways of reducing costs, doing more with less and improving productivity. There is also a new time pressure – you don't have the luxury of a 12 month or two year timeframe to implement changes. You have to act fast, and act effectively.

TODAY'S PRIORITIES

All of us are having to consider how we can effectively address the challenges and opportunities presented by the recent economic crisis. The priorities for senior managers in world class organizations include:

- Survive – cut but don't get cut
- Urgency – cut costs now, not in 6, 9 or 12 months
- Realign – changed landscapes, new realities
- Compete – better, faster, cheaper
- Win – seize the opportunity to gain advantage

SINGULARITY RAPID REENGINEERING

Singularity can help you fix inefficient processes and increase your agility and flexibility. We can do this faster than anyone else. We help you redesign and automate your processes within days to help you drive down costs and increase productivity. You benefit from greater efficiency, less manual overheads and an ongoing ability to move faster than your competitors. Singularity is a leader in Business Process Management technology, and is the outright leader in high-speed process reengineering.

WHY SINGULARITY?

We

- fix inefficient processes and
- increase agility
- faster than anyone else

You

- cut costs
- realign operations and
- compete more effectively

CASE STUDY – INVESTMENT MANAGER

Singularity delivered a mission critical process solution to this London-based Investment Manager in 45 days.

The customer's core business activities include managing client funds, managing client data and handling client interactions. Singularity reengineered the customer's Client Instruction process, the mechanisms they use to receive incoming instructions from their clients about buying or selling funds, updating company information and handling enquiries. We worked with our customer to calculate the cost of the problem they had and the value of a fully automated solution, deriving a clear value proposition before delivery began. Then using our unique competitive hot housing project launch and agile delivery techniques, we built the business process automation solution in iterative releases, delivering the live, working system within 45 days of contract signature.

HOW WE DO IT

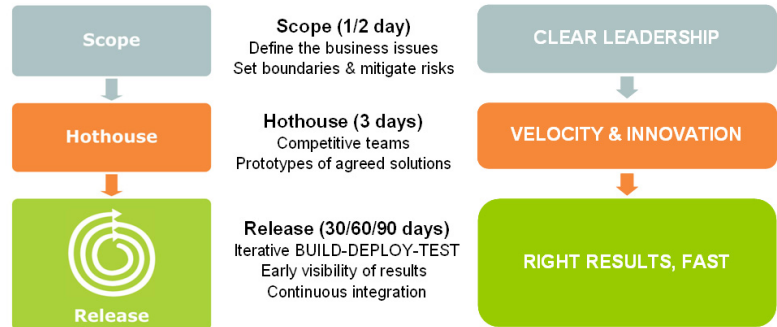
Singularity is able to make significant changes to your operational processes in compressed timeframes through a unique combination of

1. Delivery Approach
2. Technology

“We chose Singularity because of the urgency they brought to our project. They have delivered on their promise.”

1. DELIVERY APPROACH

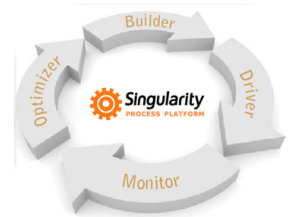
We use a high-speed, iterative approach based on rapid prototyping to create solutions in highly compressed timeframes. Kicking off with a unique 3-day competitive hothouse workshop to prototype a solution, customers identify the value of what will be delivered up front. Every team member remains focused on business value throughout the delivery, making sure you get a working system that meets your needs fast.



2. TECHNOLOGY

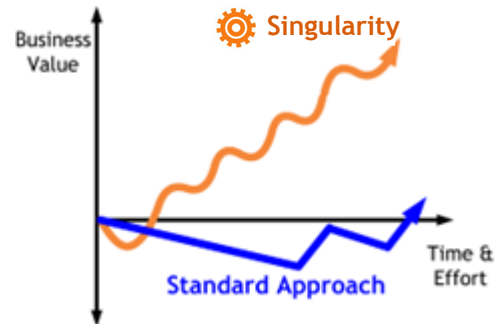
Singularity has been independently rated as one of the world’s leading Business Process Management (BPM) technology vendors. We have optimized our business process management system to support fast prototyping of solutions, rapid generation of user interface screens and auto-generation of system integrations to facilitate high speed solution delivery.

- > EARLY PROTOTYPING
- > FAST DEPLOYMENT
- > SHORT INNOVATION CYCLES
- > AGILE PLATFORM FOR CHANGE



WHY IT WORKS

1. Business Alignment – our approach includes continual confirmation of key business drivers and expected ROI
2. Fast, iterative delivery – we deliver value rapidly in short iterations, with each release adding more value
3. Competition – competitive teams drive innovation
4. Early Visualization – working prototypes up front and frequent “showcase” sessions keep results on track
5. Effective Teaming – collaboration and common focus on shared goals



Singularity

Singularity provides Business Process Management (BPM) technology and high-speed process improvement services. Customers include JPMorgan, BT, PriceWaterhouseCoopers and the UK Government. Our partners include Microsoft, HP, and IBM.

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