

BUSINESS PROCESS MANAGEMENT (BPM) FOR MICROSOFT

ACCELERATING YOUR BUSINESS PROCESSES WITH MICROSOFT AND SINGULARITY



The Singularity Process Platform, integrated with Microsoft's suite of client- and server-side products, eliminates the inefficiencies in your business processes. Recognised by Gartner as a leading Business Process Management (BPM) Suite, the Singularity Process Platform allows you to implement world-class process management while capitalizing on the world's most popular corporate systems.

What is BPM?

Business Processes are the sequences of activities that your organization carries out day-to-day. They describe the flow of work moving around and across departments and teams. Many processes develop in organizations without a clear plan or design, incorporate too many manual steps, leave excessive paper trails and provide only poor visibility of performance.

Business Process Management (BPM) combines technical tools and management discipline to result in highly automated processes that deliver measurable business results.

Singularity & BPM

Singularity is one of the world's leading BPM vendors. We provide a BPM platform that enables our customers to model, simulate, test, execute, monitor and improve their business processes. Winner of the "Global Excellence in Workflow and BPM" award, we differentiate our products and services through our focus on high-speed process modeling, fast prototyping and rapid deployment.

Singularity & Microsoft

Singularity's flagship product, the Singularity Process Platform, is designed from the ground up to fully exploit Microsoft's .NET technology and the Microsoft family of products. The Platform deploys on Microsoft .NET and COM+ technology along with open standards such as BPMN, Web Services and LDAP. It integrates and builds on the Microsoft product range including Microsoft Office, Visio, SharePoint Server, SharePoint Portal, BizTalk Server, Windows Workflow Foundation, SQL Server, Live Communication Server, Exchange Server, and Outlook.

Benefits

- Fast and easy implementation of more efficient business processes that exploit your Microsoft technology investments
- Equipping your Company's staff, customers and partners to interact with your business processes using familiar Microsoft technologies such as MSOffice and Outlook
- Reduced time to deploy new and revised processes using Sharepoint portal
- Easy-to-use alerting and escalation driven by Singularity and using Outlook and/or Instant Messaging
- Support for time critical business processes using Microsoft's latest advances in 'presence' technology integrated to Singularity's BPM Suite
- Instant access to process simulation data provided through Microsoft Excel
- Self-documentation of processes, providing rich intelligence for training, audit or review purposes through integration with Microsoft Word
- Best in class document management through Singularity's integration to Sharepoint Server
- High speed system integration through Singularity's links to BizTalk server
- Performance, scalability and reliability by exploiting .NET's features such as Microsoft Transaction Server (MTS) and network load balancing module (NLB)

HIGHLIGHTS

Integration to the Microsoft Product Family – built on Microsoft technology, the Singularity Process Platform is the best and easiest BPM platform for use in a Microsoft-based technical environment, integrating quickly with Microsoft's client and server-side products.

End-to-end Process Management – the Singularity Process Platform integrates people and multiple technologies so that, start to finish, your processes are well executed and well managed.

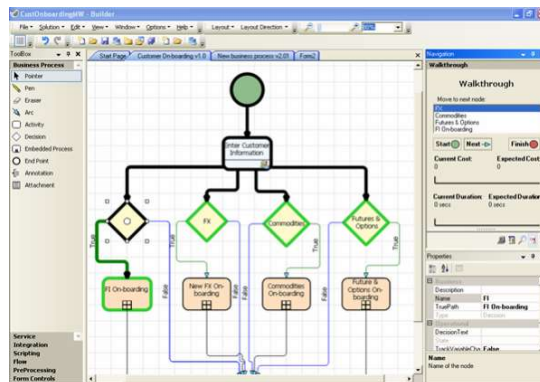
Intuitive Process Modeling – Singularity's Windows-based process modeler provides simple graphical tools for modeling and testing processes. The modeler supports handwriting and shape recognition to facilitate modeling workshops. Integration to Visio ensures all business models are leveraged.

Process Simulation – Singularity's walk-through and simulation capabilities enable customers to test out new process models against live or historical workloads, displaying the output in Microsoft Excel for analysis.

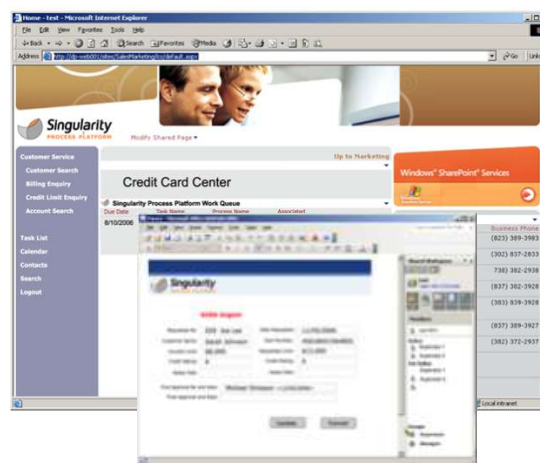
Workflow Automation - complete end-to-end automation of business processes across the organization. The Singularity Process Platform orchestrates and drives human workflow and system activities ensuring optimal routing of work and automated management of exceptions.

Real time Detection of Presence – through integration to Microsoft Live Communications Server 2005, the Singularity Process Platform can detect worker's 'presence' status in real-time – who is online, busy, available, away from their desk, out-of-office. The Platform can then route work only to staff available to carry it out. Seamless integration of Instant Messaging allows "presence" to be leveraged to drive process efficiency.

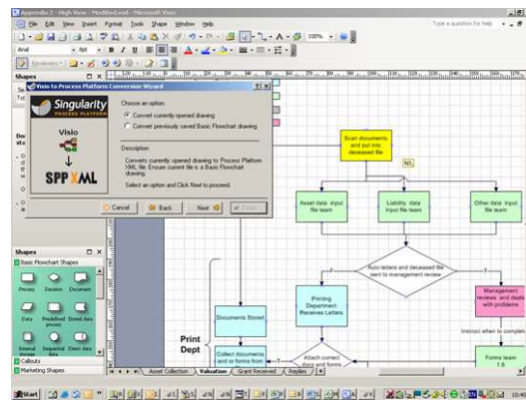
Alerting and Exception Handling – the Singularity Process Platform can trigger alerts via Outlook email, by Live Communication Server's Instant Messaging or by SMS messaging. The result? Added momentum in your business processes and intelligent triggering of remediation process flow if appropriate.



Intuitive Process and Workflow Modeling



Seamless integration of Singularity Process Platform to Sharepoint and Microsoft Live Communications Server



Easy import of business process maps from Visio

Singularity

Founded in 1994, Singularity is a leading global provider of Business Process Management (BPM) solutions to the Financial Services, Government, Telecom and other sectors.

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